

Philippine Statistics Authority

Southern Leyte Provincial Statistical Office



PRESS RELEASE

PSA Southern Leyte Launches "Rehistro Bulilit" Campaign in 15 Municipalities

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Southern Leyte - The Philippine Statistics Authority (PSA) Southern Levte Provincial Office has successfully launched the "Rehistro Bulilit" campaign in 15 municipalities in collaboration with Local Government Units (LGUs). The campaign successfully reached following areas: Hinunangan, Liloan, Sogod, Padre Burgos, Pintuyan, San Ricardo,

Saint Bernard, Macrohon, San Juan, Malitbog, Anahawan, Tomas Oppus, Bontoc, Silago, and Hinundayan. Initiated in July 2024, the campaign was set to continue its rollout in four (4) remaining municipalities in the province before end of 2024.

Undersecretary Claire Dennis S. Mapa, PhD, National Statistician and Civil Registrar General, emphasized the importance of inclusivity in the National ID system, stating that, "The registration of children aged 1-4 years old in the National ID is part of our commitment to making the National ID system inclusive."

PSA Southern Leyte created a child-friendly environment to ensure a welcoming registration process for young children, parents or guardians. The venues were decorated with colorful themes, cartoon character caps, balloons, and child entertaining videos. After the successful registration, children received tokens, and a photobooth that allowed them to captures their memorable experience.

In addition, PSA Southern Leyte coordinated closely with the barangay officials to ensure that parents were well-informed of the registration



PSA Southern Leyte, provides tokens and a photobooth during the "Rehistro Bulilit" Campaign.



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requirements in advance. During registration, a parent or guardian must present their National ID along with the supporting documents of the child. The front facing photograph and demographic information of the child were then captured. For added security, parent's or guardian's biometric details were scanned for authentication.

To date, the "Rehistro Bulilit" campaign has successfully registered a total of 919 individuals, of which, 497 were aged 1-4 and 422 were aged 5 and above. This initiative underscore PSA Southern Leyte's commitment to ensure all Filipino citizens regardless of age are registered in the National ID system, laying the foundation for a more inclusive and accessible future.

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