



PRESS RELEASE

Rehistro Bulilit Campaign Continues Rollout in Eastern Samar, Launching in the Municipality of Maslog

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The PhilSys registration team facilitating the registration process during the Rehistro Bulilit campaign in Maslog, Eastern Samar

28 November 2024 – MASLOG, EASTERN SAMAR – The Rehistro Bulilit campaign was successfully launched on November 28, 2024, at the Municipal Covered Court in Maslog, Eastern Samar, and continues its ongoing rollout across the province. This campaign aims to provide easier access to essential government services by registering children aged 1 to 4 years old who have not yet been registered, ensuring they are included in the Philippine Identification System (PhilSys). Despite the municipality being far from the city center, the campaign brings the registration process closer to the community, allowing residents to avoid traveling long distances to register their children.

As part of the Philippine Statistics Authority through its PhilSys team, the campaign supports the goal of registering 92 million Filipinos in the PhilSys by the end of December 2024.

The registration process was designed to be quick, simple, and child-friendly. It involved capturing the child's demographic details, taking a front-facing photograph, and linking the child's PhilSys Card Number (PCN) to their legal guardian for authentication. This ensured a seamless experience for both children and their guardians.

During the launch, the team successfully registered 85 individuals, including 41 children under five years old.



To inform parents and guardians about the importance of the PhilSys National ID registration, an informative session was held prior to the registration process, outlining the requirements and benefits of the program.

The PhilSys Rehistro Bulilit Campaign will continue to expand its reach across other municipalities in Eastern Samar, ensuring that the National ID is accessible and inclusive for all Filipinos.

For more information about the National ID System, please visit the official PSA website www.psa.gov.ph.

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PHOTO RELEASE



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